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PRESS INFORMATION

Online platform wastebox.biz on course for international expansion with Veolia's support

Construction waste disposal is going more digital and customers in Germany, France and the UK will soon be able to organise their disposal with ease using wastebox.biz app. Wastebox.biz is an intelligent platform that integrates customers and suppliers in real time and offers all the benefits of a state-of-the-art online service. For example, it shows all key figures and quality assessments at the push of a button. Global resource management company Veolia introduces the app developed by Austrian Saubermacher AG for the first time in Germany. Based on the partner network and a franchise system for use of the app, the goal is to develop wastebox.biz into a major waste disposal company.

"With wastebox.biz, we can give our clients in Germany's construction sector a tried-and-tested, innovative service right away", says **Laurent Auguste**, Senior Executive Vice President Development, Innovation and Markets for Veolia. **Etienne Petit**, Country Director at Veolia Germany, emphasizes: "Because we want to promote the circular economy in all areas, we welcome the introduction of innovative services for the construction industry. Customers and the environment alike benefit from the app: optimized logistics helps to reduce traffic and thus CO2 emissions."

Ralf Mittermayr, Speaker of the Executive Board of Saubermacher AG, adds: "We are pleased to have gained such a strong partner as Veolia for our first international rollout. Together, we will be able to expand the online service even faster and wider around the world."

Pascal Peslerbe, Deputy of 2EI, Veolia's Innovation vehicle, concludes: "Through this kind of partnership, Veolia accelerates innovation processes, and allows all the group, to implement quickly new business models".

As a minority shareholder of Pink Robin Ltd. through its subsidiary Veolia Innove, Veolia group enters into a strategic cooperation on the digitalisation of the waste disposal business. The aim is to develop the platform into a major company for construction waste management. Members of the partner network benefit from large order volumes and higher capacity utilization. Both customers and suppliers can save on process costs. More than 50 partners are currently part of the network of wastebox.biz in its birth country Austria. The platform has built up a large fleet of disposal vehicles within a few months, without the company owning a single HGV. In order to ensure a uniform brand image and to make the most of synergies, the franchise system will be continued as part of the international expansion. Wastebox.biz will be presented in Germany at the IFAT 2018 in Munich for the first time.

The partnership is subject to approval by the relevant authorities.

Picture



Ralf Mittermayr/ Saubermacher AG, Pascal Peslerbe/ 2EI, Eric Lesueur/2EI, Georg Ketzler/ Saubermacher AG, (left to right), photo credit: Saubermacher AG

About wastebox.biz

The digital platform and app were developed by Saubermacher AG and launched in 2016. The innovative online service integrates construction firms and disposal companies quickly and easily via smartphones and offers all of the benefits of a state-of-the-art online service, such as communication in real time, complete transparency and key figures at the press of a button. The development for Android and iOS is used primarily in the construction industry and has very quickly become a successful service in the Austrian market. For a quick development based on customer needs, the Smart Service Team of Saubermacher was transferred to Pink Robin Ltd. at the beginning of 2017. Further details can be found at www.wastebox.biz.

About Veolia

Veolia group is the global leader in optimized resource management. With nearly 169 000 employees worldwide, the Group designs and provides water, waste and energy management solutions which contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them.

In 2017, the Veolia group supplied 96 million people with drinking water and 62 million people with wastewater service, produced nearly 55 million megawatt hours of energy and converted 47 million metric tons of waste into new materials and energy. Veolia Environnement (listed on Paris Euronext: VIE) recorded consolidated revenue of €25.12 billion in 2017 (USD 30.1 billion). www.veolia.com

In Germany, around 12,400 employees work for Veolia and its affiliated companies at the approximately 300 locations. In partnership with local communities, they work for more than 13 million people. In addition there are tailor-made services for private and commercial customers, trade and industrial companies. In its three business units, Veolia generated an annual turnover of 1.8 billion euros in Germany in 2017. Visit us at www.veolia.de or follow us on Twitter www.twitter.com/veoliade

About Saubermacher

Saubermacher Dienstleistungs AG is an international disposal and recycling company based in Feldkirchen bei Graz. The family company was founded in 1979 and is a competent partner for approx. 1600 municipalities and over 40,000 businesses. The company employs some 3050 employees in Austria, Germany, the Czech Republic, Slovenia, Hungary and the UAE. With its digital services such as wastebox.biz, customer portals and service app Daheim, the company is a market leader in Waste Intelligence. With its “zero waste” vision, the environmental pioneer is seeking to increase processing of materials so that at the end of a product’s life cycle, ever increasing quantities of material are sent for recycling, leading to an (almost) unending cycle of reuse. Further information can be found at www.saubermacher.at

Queries

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